



Updated Programme

Wednesday 23rd of March

Welcome evening for the guests from 19:00 at Hotel Agricola

Venue:

Hotel Agricola – Reception Centre

Rostovská 25

100 00 Prague 10

Czech Republic

http://www.hotelprague.cz/web_index.php?page=en

Day 1 – THURSDAY 24th of March:

Venue:

Conference centre GreenPoint

Dvouletky 529/ 42

100 00 Prague 10

Czech Republic

<http://www.kc-greenpoint.cz/en/>

<i>Registration</i>	<i>08:45– 9:30</i>
Welcome and Opening Remarks: <ul style="list-style-type: none"> • Robin Ujfaluši, INEX-SDA, Director • Bella Bello Bitugu, VIDC, European Coordinator of Football for Development 	9:30 – 9:45
OPENING PANEL	9:45 – 11:00
The Football for Development Agenda: Role of Development Education and Awareness Raising through Football and the Impact of the First World Cup in Africa In the run up to the first world Cup on the continent, there was euphoria about this maiden event. This historic event was supposed to serve as a renaissance for the continent; it was supposed to give impetus to many initiatives for development cooperation through football. One year on we would want to know: Has the dream vanished or is the flame still burning? What has happened and continues to happen after the event? Do we still see the (in)visible benefactors/losers? What are the lessons learned? Where is the legacy of this historic event? Have the organizers lived up to their promise? How can big sport events such as the FIFA World Cup in South Africa contribute to Awareness-raising on MDGs, did it help? <u>Opening Addresses:</u> Bella Bello Bitugu, VIDC – European Coordinator of Football for Development Michal Broža, UN Information Centre, Prague Thulaganyo Gaoshubelwe, South African Football Players Union (SAFPU) Panos Manoglou, Steetfootballworld Network Usha Selvaraju , Swiss Academy for Development (SAD) <u>Moderation:</u> Michal Broža, UN Information Centre, Prague	



<i>Coffee break</i>	<i>11:00 – 11:15</i>
PLENARY SESSION	
<p>Development through Football: Community and grassroots’ perspectives 11:15 – 13:00 What are the different concepts on community development and youth leadership through football based? What do such initiatives try to achieve, how do they work and what are their limitations?</p> <p><u>Keynote addresses:</u> Katrine Voldby, Cross Cultures Project Association, Volunteer Coordinator Henry Majale, MYSA, Deputy Executive Director</p> <p><u>Panel Discussion:</u> Abayomi Kuku, Executive Director, Search and Groom Kodwo Morgan, Play Soccer Ghana, Director Gal Peleg, International Development Manager, Mifalot</p> <p><u>Moderation:</u> Gerard Naughton, freelance journalist</p>	
Questions and Answers from the audience.	
<i>Lunch</i>	<i>13:00 – 14:30</i>
2 Parallel Workshops (incl. coffee break) 14:30 – 17:30	
<p><u>WORKSHOP 1:</u> Capacity Building and Youth leadership through football: Exploring the educational approach of football Advancing Youth Leadership is a very valuable approach to foster democracy developments and social changes. KICKFAIR has developed a concept on how to use football as a tool for education, formation and youth leadership on a local, national and international scale. This concept will be introduced and explained by practical examples. The workshop will give the opportunity to get to know more about this approach to follow an open discussion upon the value of Youth Leadership in capacity building processes and on possibilities how to foster this issue.</p> <p>Workshop facilitator: Steffi Biester, Kickfair</p> <p><u>WORKSHOP 2:</u> Get the Ball Rolling One of the straplines of Football for Development is “Football Brings People Together”. Is there any single thing in the world that sums our global inter-connectedness up better than football? While we are all aware of some of the negative images football has, its global reach shows how it can be a powerful tool for development education and a potent starting point for awareness-raising about global issues. How can football (or sport generally) help us bring young people together to encourage and inspire them to take action to raise awareness about global issues or organize campaigns to bring about change in society? This workshop will address some of the possibilities football gives us and allow participants to work on their own strategies to use</p>	



football to communicate, inform, sensitize and establish dialogue with young people on major global themes and issues.

Workshop facilitator: Gerard Naughton, Freelance Journalist

Closing remarks for the day 17:30 - 18.00

Day 2 – FRIDAY 25th of March:

Workshop 1 and 2 (incl. coffee break)	09:00 – 12:00
Presentation of Good Practice Guide Kurt Wachter, VIDC-FairPlay, Project Manager	12:15 – 12:45
<i>Lunch</i>	<i>12:45 – 14:00</i>
Workshop Conclusions	14:00 – 14:30
The main outcomes, issues, challenges from workshops will be presented by Rapporteur Workshop 1 & Rapporteur Workshop 2	
Open Forum Opportunity for all participants to raise any issue (key inputs pre-discussed in advance)	14:30 – 15:30
Conclusions and evaluation of the seminar Provided by the organizers and previously appointed representatives/observers of various groups of participants	15:30 – 16:00