



Development through Football

streetfootballworld

Presentation at
Development through Football International Conference
Vienna, 23-24 April, 2010.

„At first it was just about football. Now I have access to education and a job, and my life is back on track.“

Paul McCarthy
(Street League, England)

streetfootballworld believes in the power of football to contribute to social change on a global scale.



Since 2002, we promote global partnerships for development and link relevant actors in the field.

Local initiatives – investors & social entrepreneurs – professional football



At the core: the streetfootballworld network—
81 member organisations in 54 countries.



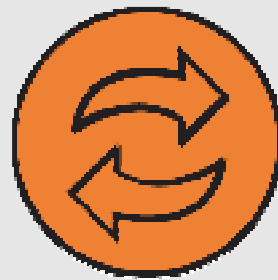
**Thematic Areas: education/social integration/peace-building/health/gender quality/youth
leadership/employability/environment**

Our core business is to create a support structure for the streetfootballworld network.

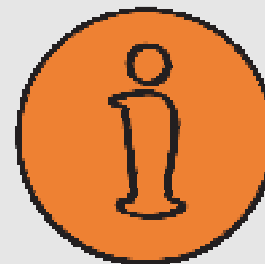
Promote
visibility of
the members'
work and
achievements



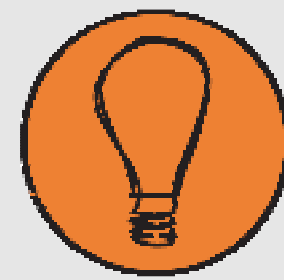
Facilitate
opportunities
for **exchange**
and **learning**



Create and
distribute
information
about
"Development
through
Football"



Provide access
to
opportunities
that build
capacity and
increase
impact on the
ground



Football for Hope: the strategic alliance with FIFA, initiated in 2007.

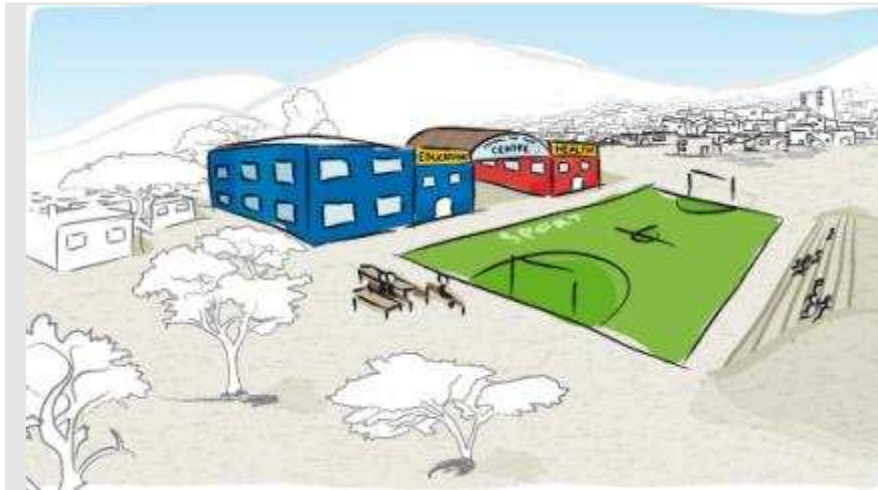


“The programmes that are part of the streetfootballworld network are the essence of what football can do to advance social and human development.”

Joseph S. Blatter, FIFA President



Football, Health and Education Hubs: **Football for Hope Centres**



streetfootballworld network: approaches to education through football

Literacy and creative writing skills

America Scores, (USA)



Mine Risk Education

Spirit of Soccer,
(Cambodia, Middle
East, Balkans)



School intervention

Whizzkids United,
(South Africa,
Uganda, Ghana,
Australia, UK)



Thank you.

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